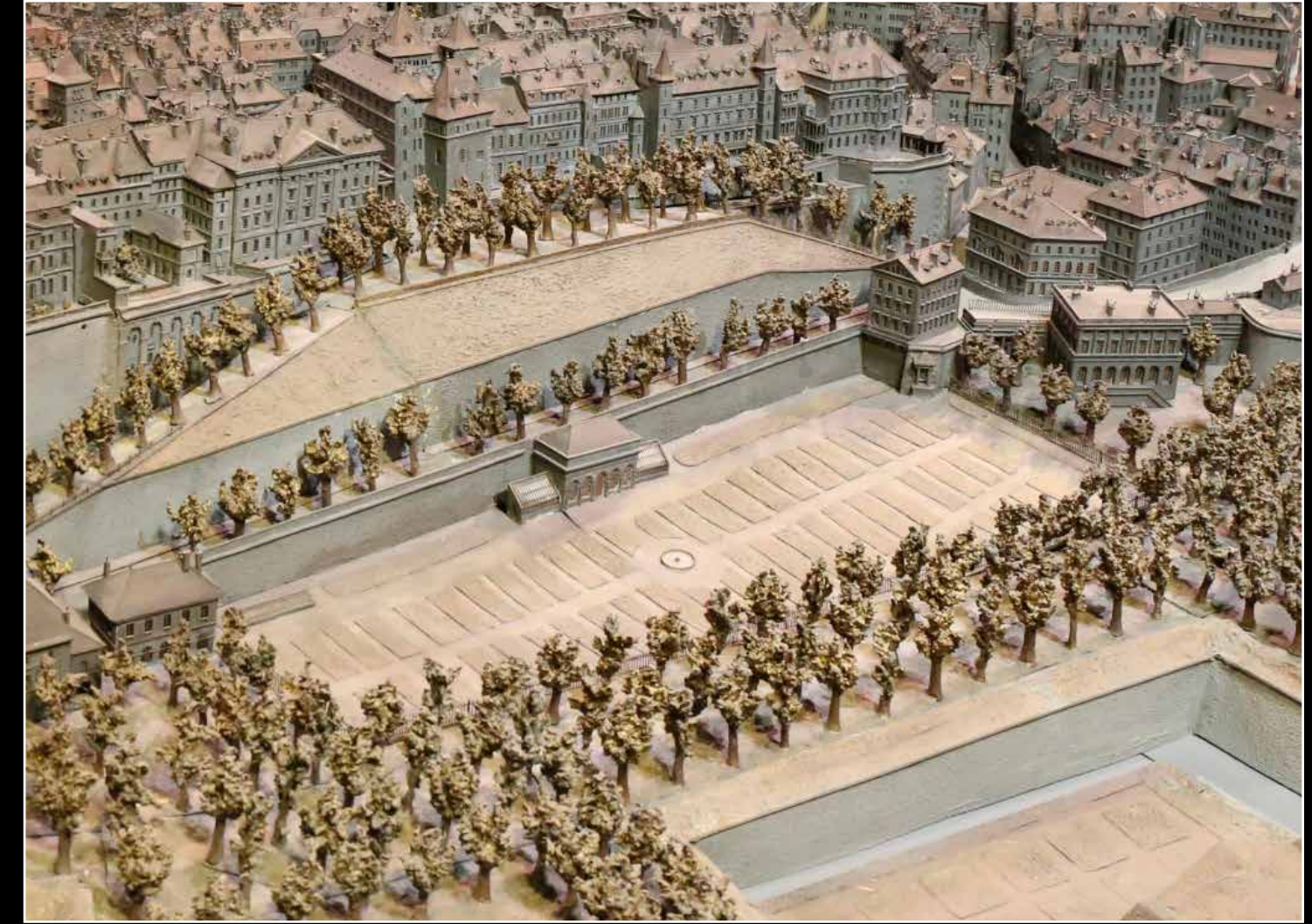


AMR & CHÂTEAUX

Media Kit 2025, Swiss Edition



Editorial Concept :

AMR & CHÂTEAUX brings together the finest writers around a shared passion to offer its readers the quintessence of art, museums, haute cuisine, as well as the best wine chateaux in the world.

The articles are created in partnership with elite media outlets such as The New York Times and Le Figaro, illustrated with large photographs, selected exclusively for AMR & CHÂTEAUX.

Distributed in private banks, luxury hotels and palaces, high-end boutiques, fine dining restaurants.

AMR & CHÂTEAUX appeals to a discerning and knowledgeable readership.

Distribution :

Total Circulation:	10,000 EX
Professional dispatch:	2,000 EX
Event partners:	1,500 EX
Hotels****, boutiques, restaurant, private banks:	4,000 EX
Art Collector:	2,000 EX
Commercial use:	500 EX

Plan of Publication :

Date of Publication	Insertion Deadline	Final Submission
04.06.2025	22.04.2025	01.05.2025
20.11.2025	11.10.2025	21.10.2025

For technical reasons the date of publication may vary up to 15 days.



Formats & Rates :



1 / 1 Right-hand page

220 X 300 mm

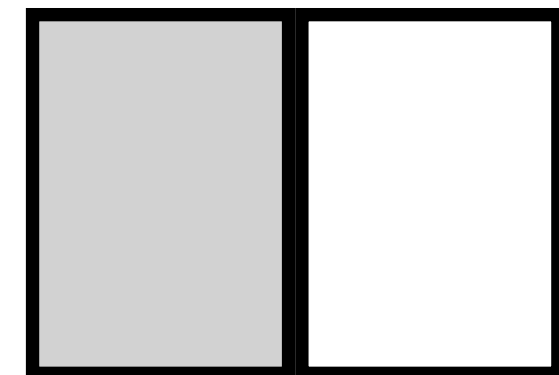
Gross Price : CHF 6'900.-



1 / 1 Facing contents page

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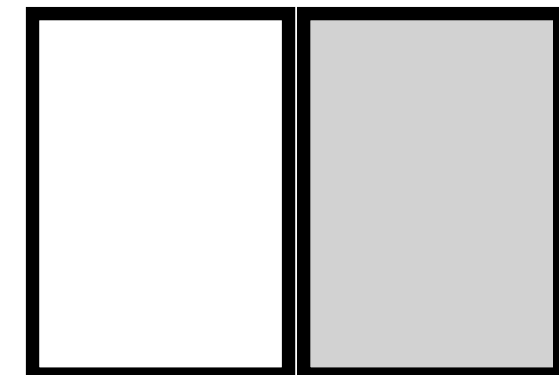
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1 / 1 Contents page

440 X 300 mm

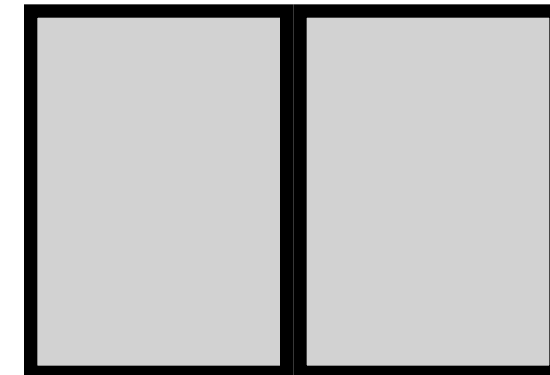
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**1 / 1 Right-hand page, premium
1st book, 32 pages varnish**

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Gross Price : CHF 7'500.-



**Front cover 2/1 panoramic pages
(after opening)**

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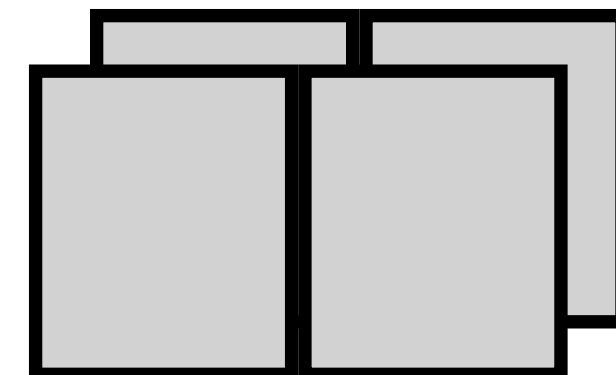
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2 / 1 Panoramic pages

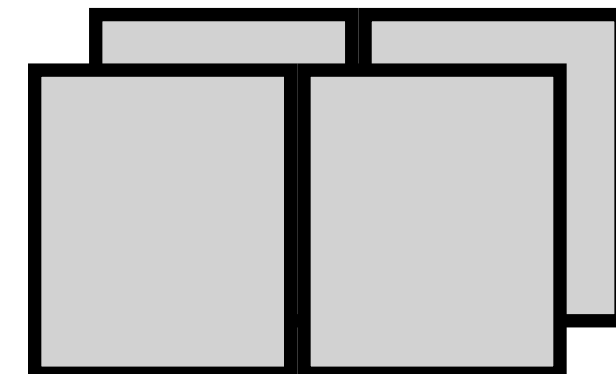
440 X 300 mm

Gross Price : CHF 9'900.-



4 / 1 Editorial pages Real Estate File

Gross Price : CHF 5'540.-



4 / 1 Varnish pages

Gross Price : CHF 22'260.-

Technical Details :

Magazine format:

Format : 220 X 300 mm

3mm overhang

Languages:

English

Printing technique:

Offset

Color mode:

CMYK

Finish:

Coated paper, 135 gr/m2

Selective UV varnish

Binding:

Square-backed, sewn and glued

Printing material:

High-End PDF, 300 dpi.

To ensure optimal production, it is essential to provide a colour proof along with the digital files.

Discounts :

New advertiser :	-5%	Volume : from CHF 10'000	-10
From 3x repeat advertiser :	-15%	Volume : from CHF 20'000	-15%
Agency commission	-15%	Volume : from CHF 30'000	-20%

Discounts are not cumulative.



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